ABOUT THIS SURVEY:

- Statewide sample of Iowa adults age 18 and older
- Completed 800 phone or Random Digit Dial interviews
- Margin of error is 3.5 percent
- Fielded September 6 to September 16, 2013
- Final sample was weighted by age and gender to reflect the population of adults age 18 and older living in Iowa.
<table>
<thead>
<tr>
<th>Hunger Statistic</th>
<th>Higher than thought %</th>
<th>Lower than thought %</th>
<th>About what thought %</th>
<th>Not sure %</th>
</tr>
</thead>
<tbody>
<tr>
<td>50 million people in the U.S. face risk of hunger each day</td>
<td>47</td>
<td>7</td>
<td>40</td>
<td>5</td>
</tr>
<tr>
<td>About 9 million people in U.S. age 60+ face risk of hunger each day</td>
<td>47</td>
<td>11</td>
<td>39</td>
<td>3</td>
</tr>
<tr>
<td>About 1 in 8 Iowans faces risk of hunger each day</td>
<td>51</td>
<td>9</td>
<td>37</td>
<td>3</td>
</tr>
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<td>About 1 in 8 Iowans age 60+ faces risk of hunger each day</td>
<td>51</td>
<td>9</td>
<td>37</td>
<td>3</td>
</tr>
</tbody>
</table>
Level of Importance:
Hunger In The State
(N=800 IOWANS AGE 18+)

- Very important issue: 34%
- Somewhat important issue: 47%
- Not important issue at all: 16%
- Not sure: 4%
Personal Opinion: People/Families At Risk For Hunger Over Past 2 Years (n=800 Iowans Age 18+)

- Increased: 48%
- Decreased: 6%
- Stayed the same: 39%
- Not sure: 7%

Personal Opinion: Need For Organizations/Agencies Where People At Risk For Hunger Can Get Free Groceries or Meal (n=800 Iowans Age 18+)

- Increased: 40%
- Decreased: 5%
- Stayed the same: 48%
- Not sure: 8%
Anyone, Including Self, in Household
Ever Been Food Insecure?  
(n=800 Iowans Age 18+)

- Yes: 29%
- No: 71%
- Not sure: 1%

Any Other Family, Neighbor, Friend
Ever Food Insecure?  
(n=800 Iowans Age 18+)

- Yes: 45%
- No: 51%
- Not sure: 4%

Worried Would Run Out Of Food
Before Able To Buy More In Past 2 Years  
(n=800 Iowans 18+)

- Yes: 17%
- No: 83%
- Not sure: <1%
Anyone Living In Household Currently Participating in SNAP (n=800 Iowans Age 18+)

- Yes: 9%
- No: 90%
- Not sure: <1%

Anyone Living in Household Ever Used Iowa Senior Farmers’ Market Voucher (n=800 Iowans Age 18+)

- Yes: 3%
- No: 96%
- Not sure: 1%
Level of Familiarity:
Iowa SNAP Program
(n=800 Iowans Age 18+)

- Very familiar: 15%
- Somewhat familiar: 31%
- Not at all familiar: 54%
- Not sure: 1%

Level of Familiarity:
Iowa Senior Farmers’ Market Nutrition Program
(n=800 Iowans Age 18+)

- Very familiar: 8%
- Somewhat familiar: 29%
- Not at all familiar: 63%
- Not sure: <1%

Level of Agreement: State Should Maintain SNAP Benefits
(n=800 Iowans 18+)

- Strongly agree: 59%
- Somewhat agree: 27%
- Neither: 3%
- Somewhat disagree: 4%
- Strongly disagree: 5%
- Not sure: 3%
Who Should help Reduce Number Of Families At Risk From Risk Of Hunger? (n=800 Iowans Age 18+)

<table>
<thead>
<tr>
<th>Source</th>
<th>% Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Both state gov't &amp; public/private sources</td>
<td>72%</td>
</tr>
<tr>
<td>Only private or public sources</td>
<td>17%</td>
</tr>
<tr>
<td>Only state gov't</td>
<td>6%</td>
</tr>
<tr>
<td>None of these</td>
<td>2%</td>
</tr>
<tr>
<td>Not sure</td>
<td>3%</td>
</tr>
</tbody>
</table>

Organizations That Should Help Reduce Hunger In Iowa (n=800 Iowans Age 18+)

<table>
<thead>
<tr>
<th>Type of Organizations</th>
<th>% Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faith communities/churches</td>
<td>94%</td>
</tr>
<tr>
<td>Nonprofit organizations w/ focus on family related issues</td>
<td>90%</td>
</tr>
<tr>
<td>Local business community</td>
<td>82%</td>
</tr>
<tr>
<td>Local agricultural community</td>
<td>82%</td>
</tr>
<tr>
<td>State government</td>
<td>78%</td>
</tr>
<tr>
<td>Local city government</td>
<td>70%</td>
</tr>
<tr>
<td>Local school, colleges, universities</td>
<td>68%</td>
</tr>
<tr>
<td>Hospitals or health centers</td>
<td>63%</td>
</tr>
<tr>
<td>Some other organization</td>
<td>20%</td>
</tr>
</tbody>
</table>

Level of Approval: State Matching Donations to Area Food Banks (n=800 Iowans Age 18+)

<table>
<thead>
<tr>
<th>Approval Level</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly approve</td>
<td>51%</td>
</tr>
<tr>
<td>Somewhat approve</td>
<td>29%</td>
</tr>
<tr>
<td>Neither</td>
<td>1%</td>
</tr>
<tr>
<td>Somewhat disapprove</td>
<td>7%</td>
</tr>
<tr>
<td>Strongly disapprove</td>
<td>9%</td>
</tr>
<tr>
<td>Not sure</td>
<td>2%</td>
</tr>
</tbody>
</table>
2013 AARP Survey - Hunger in Iowa: Awareness and Support for State Action

AARP RESEARCH CENTER
CONCLUSIONS:

• Fighting hunger in Iowa is pretty much an all-hands-on-deck-effort

• Opportunities to raise awareness of hunger in the state and among certain subgroups of the population

• Opportunities to raise awareness of and informing Iowans about helpful programs focused on hunger and helping those at risk get enough to eat

• Solid support from Iowans (many who SNAP and similar programs) for state and local government contributions to the effort to reduce hunger in the state

• Opportunities to engage Iowans in the effort to help those at risk for hunger in the state
Jennifer H. Sauer  
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State Research, AARP  
Washington, D.C.  
202-434-6207  
jsauer@aarp.org

Find report here at www.aarp.org and search Iowa Hunger or go to:  