

IOWA FOOD BANK ASSOCIATION

Feeding Iowa: Partnerships and Programs

10/15/13

2013 Iowa Hunger Summit



Agenda

- Welcome
- Introduction of Panelists
- Setting the Stage
- IFBA History, Mission, Structure
- IFBA Programs, Collaboration
- Iowa Food Banks Panel
- Hunger in America/Iowa
- Next Steps: Mobilizing the State
- Wrap-up: Flip Chart, Questions



INTRODUCTION OF PANELISTS

Introduction of Panelists



Barbara Prather, Executive Director

Northeast Iowa Food Bank
Waterloo, Iowa



Amanda Pieper, Director

HACAP Food Reservoir
Hiawatha, Iowa



Carey Miller, Executive Director

Food Bank of Iowa
Des Moines, Iowa



Cory Berkenes, Executive Director

Iowa Food Bank Association
Waterloo, Iowa



SETTING THE STAGE

Setting the Stage

What do you hope to learn?

- Flip-chart session – what do you want to know, clarify, understand, take-away?
- Reference during session
- Re-visit and answer prior to 3:00
- Offer time for final questions

IFBA HISTORY, MISSION, STRUCTURE



IFBA History, Mission, Structure

History of the Iowa Food Bank Association

- Formed in 2009 by Food Banks in Iowa
- Collaborate to more effectively and efficiently serve the state
- Stronger voice at the state level, become more involved with advocacy
- Board consists of Directors of all eight Feeding America Food Banks in Iowa



IFBA History, Mission, Structure

History - a plan for the future!

- Feeding America charge for associations
 - Advocacy
 - Food and Fund Procurement
 - Disaster Relief
- IFBA Strategic Plan
 - Focus on Efficiency & Effectiveness
 - Development of Programs



IFBA History, Mission, Structure

Mission: coordinate efforts to alleviate hunger by supporting Feeding America food banks that serve Iowa



IFBA History, Mission, Structure

Food Bank of Iowa

Des Moines, Iowa
www.foodbankiowa.org
(515) 564-0330

Northeast Iowa Food Bank

Waterloo, Iowa
www.northeastiowafoodbank.org
(319) 235-0507

River Bend Food Bank

Moline, Illinois
www.riverbendfoodbank.org
(309) 764-7434

Food Bank of Southern Iowa

Ottumwa, Iowa
(641) 682-3403

HACAP Food Reservoir

Hiawatha, Iowa
www.hacap.org
(319) 393-7811

Food Bank of Siouxland

Sioux City, Iowa
www.sioxlandfoodbank.org
(712) 255-9741

Food Bank for the Heartland

Omaha, Nebraska
www.omahafoodbank.org
(402) 331-1213

St. Stephen's Food Bank

Dubuque, Iowa
(563) 557-7474



IFBA History, Mission, Structure

Iowa Food Bank and Feeding Network

- 1 Food Bank Association
- 8 Feeding America Food Banks
- 350+ Food Pantries/Food Shelves
- 650+ Other Feeding Organizations



IFBA PROGRAMS, COLLABORATION



IFBA Programs, Collaboration

IFBA Programs

- SNAP Outreach
- Nutrition Education
- Policy and Advocacy



IFBA Programs, Collaboration

Policy and Advocacy

- \$1 million state match – Emergency Food Purchase Program
 - \$2 million total leveraged
 - Approx. 9.5 million meals
- Farm-Food Bank Donation Tax Credit
 - Immediately consumable commodities

IFBA Programs, Collaboration

Collaborating to make a difference

- 8 - Food Banks
- 8 - Nonprofit/Coalitions (10+ programs)
- 7 - Companies (10+ promotions, events)
- 3 - Universities (3 promotions)
- 3 - State Agencies (4 programs)

- 1,000+ Feeding Organizations
- 250+ Citizen Advocates



IOWA FOOD BANKS PANEL



Iowa Food Banks Panel



Barbara Prather, Executive Director

Northeast Iowa Food Bank
Waterloo, Iowa



Amanda Pieper, Director

HACAP Food Reservoir
Hiawatha, Iowa



Carey Miller, Executive Director

Food Bank of Iowa
Des Moines, Iowa



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Waterloo, Iowa



Northeast Iowa Food Bank

Mission: Our mission is to provide nutritious food and grocery product to nonprofit organizations and individuals in Northeast Iowa while offering hunger education to the community and those in need.



Northeast Iowa Food Bank

Service Area



Northeast Iowa Food Bank

Need/Programs

- We serve 40,000 different people annually, 40% of them are children and 10% are seniors
- 12.5% of People are Food Insecure and over 18% of Kids are Food Insecure
- Cedar Valley Food Pantry
- Member Agency Distribution
- Kids Café
- Elderly Nutrition Program
- Backpack Program
- Mobile Food Pantries



Northeast Iowa Food Bank

Action

- www.northeastiowafoodbank.org
- www.feedingamerica.org



HACAP Food Reservoir

Mission:

To alleviate hunger through community partnerships, education and safe food distribution.

Service Area:

Benton, Cedar, Linn, Johnson,
Jones, Iowa and Washington



HACAP Food Reservoir

The HACAP Food Reservoir:

- In FY13 we distributed over 2.7 million pounds
- 1 in 4 children and 1 in 5 adults and seniors
- We have 100 partner agencies
- Purchased Product program
- Backpack program
- Emergency Food Box program



HACAP Food Reservoir

www.hacap.org

www.FeedingAmerica.org



Food Bank of Iowa



Food Bank of Iowa

2220 E. 17th Street
515.564.0330

Des Moines, IA 50316
515.564.0331 fax

www.foodbankiowa.org



Food Bank of Iowa



Vision

A hunger free Iowa.

Mission

Alleviating hunger through food distribution, partnership and education.

Affiliations

Feeding America
Iowa Food Bank Association





Programs

- ❖ Backpack Program™
- ❖ Fresh Produce Project
- ❖ Help Us Stop Hunger (HUSH)
- ❖ Mobile Pantry Program

Food Bank of Iowa



How to help

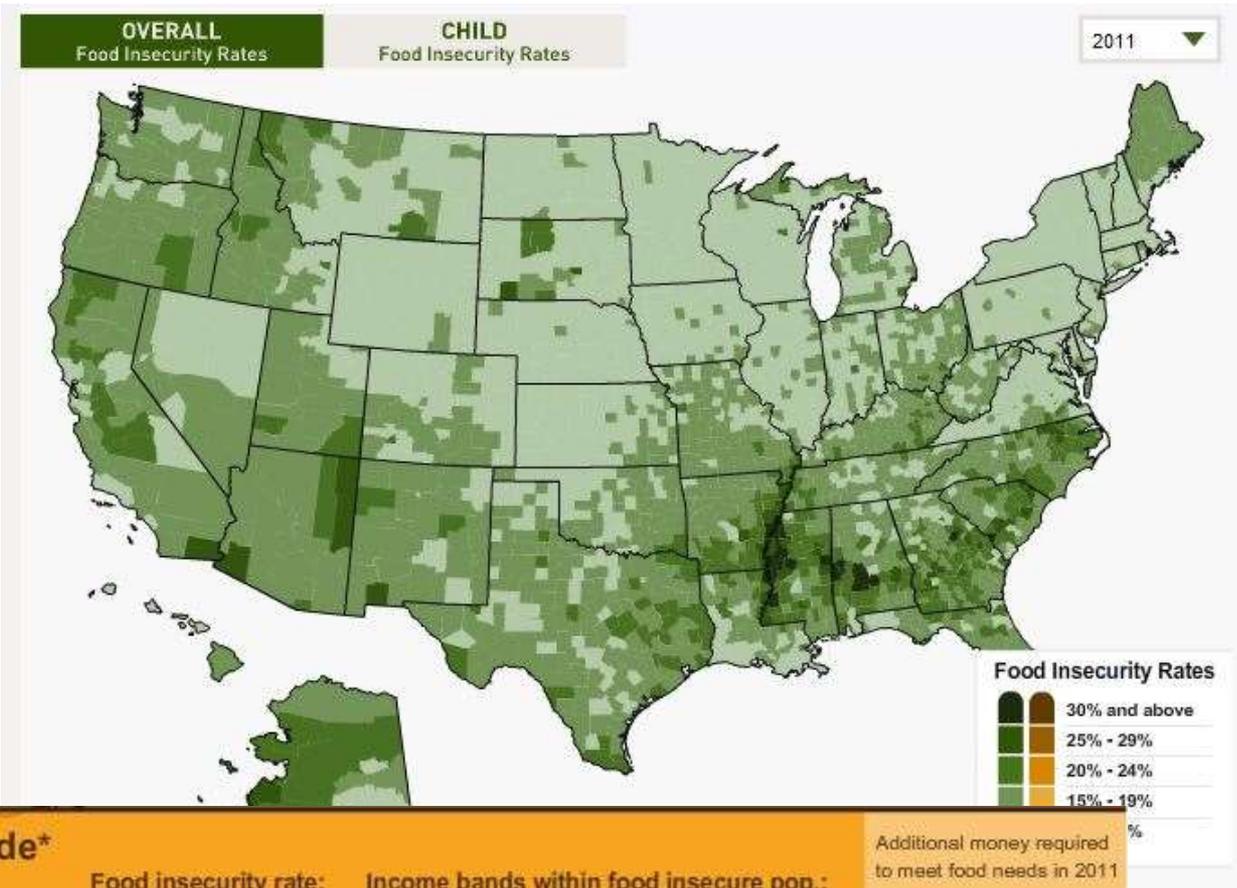
- ❖ Donate funds
- ❖ Donate food
- ❖ Host or participate in a local food drive
- ❖ Volunteer
- ❖ Advocate for strong nutrition programs
- ❖ Tour the Food Bank of Iowa



FOODBANK
OF IOWA

HUNGER IN AMERICA

Hunger in America



Nationwide*

Food insecurity rate:

Income bands within food insecure pop.:



Food insecure people
50,120,000



57% below SNAP threshold of 130% poverty
18% between 130-185% poverty
26% above nutrition pgm threshold of 185% poverty

*USDA

Additional money required to meet food needs in 2011

\$21,816,401,000

Average cost of a meal:

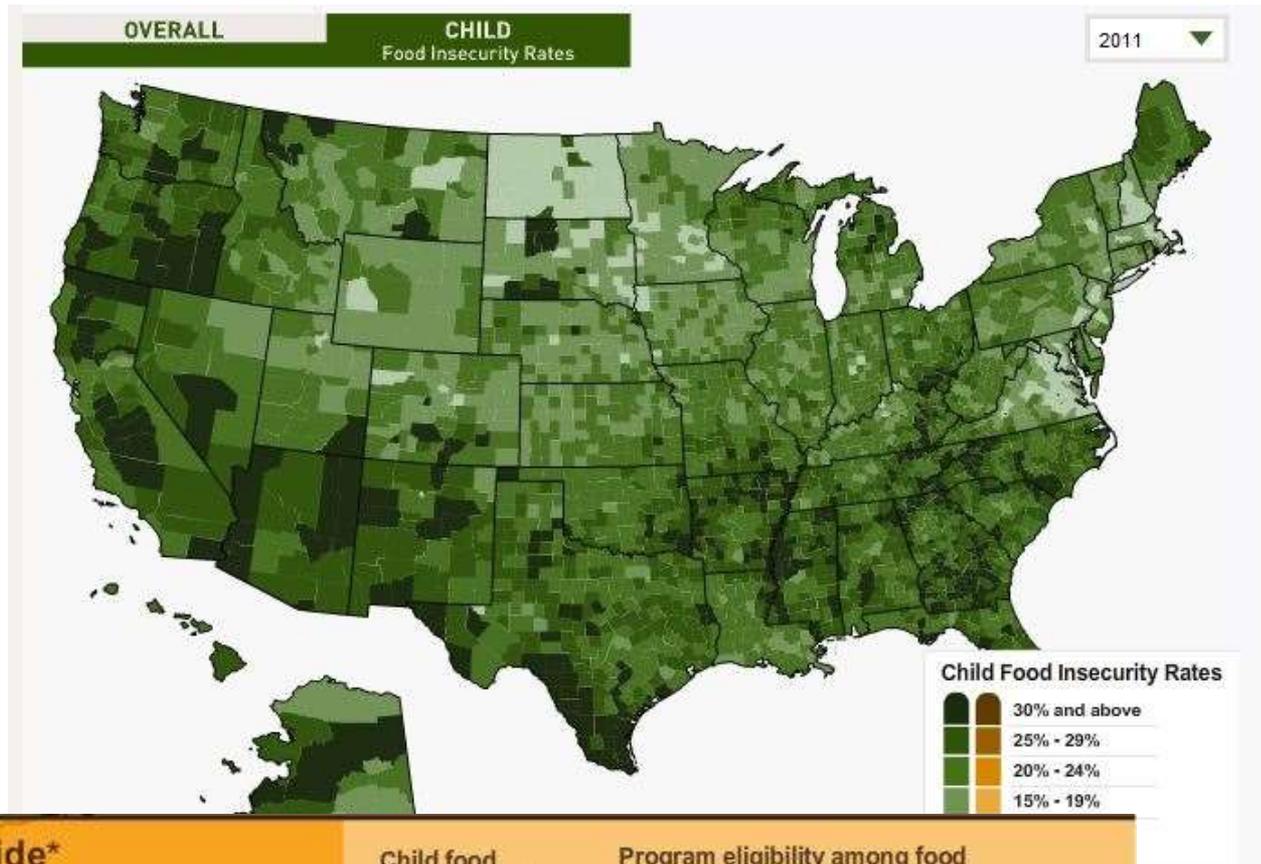
\$2.67

Iowa Food Bank Association



Feeding Iowa

Hunger in America



Nationwide*

Food insecurity rate:



Food insecure people
50,120,000

Child food
insecurity rate:



Food insecure children
16,658,000

Program eligibility among food
insecure children:



income-eligible for nutrition
programs (incomes at or below
185% of poverty)

19% likely ineligible for federal nutrition
programs (incomes above 185%
of poverty)

*USDA

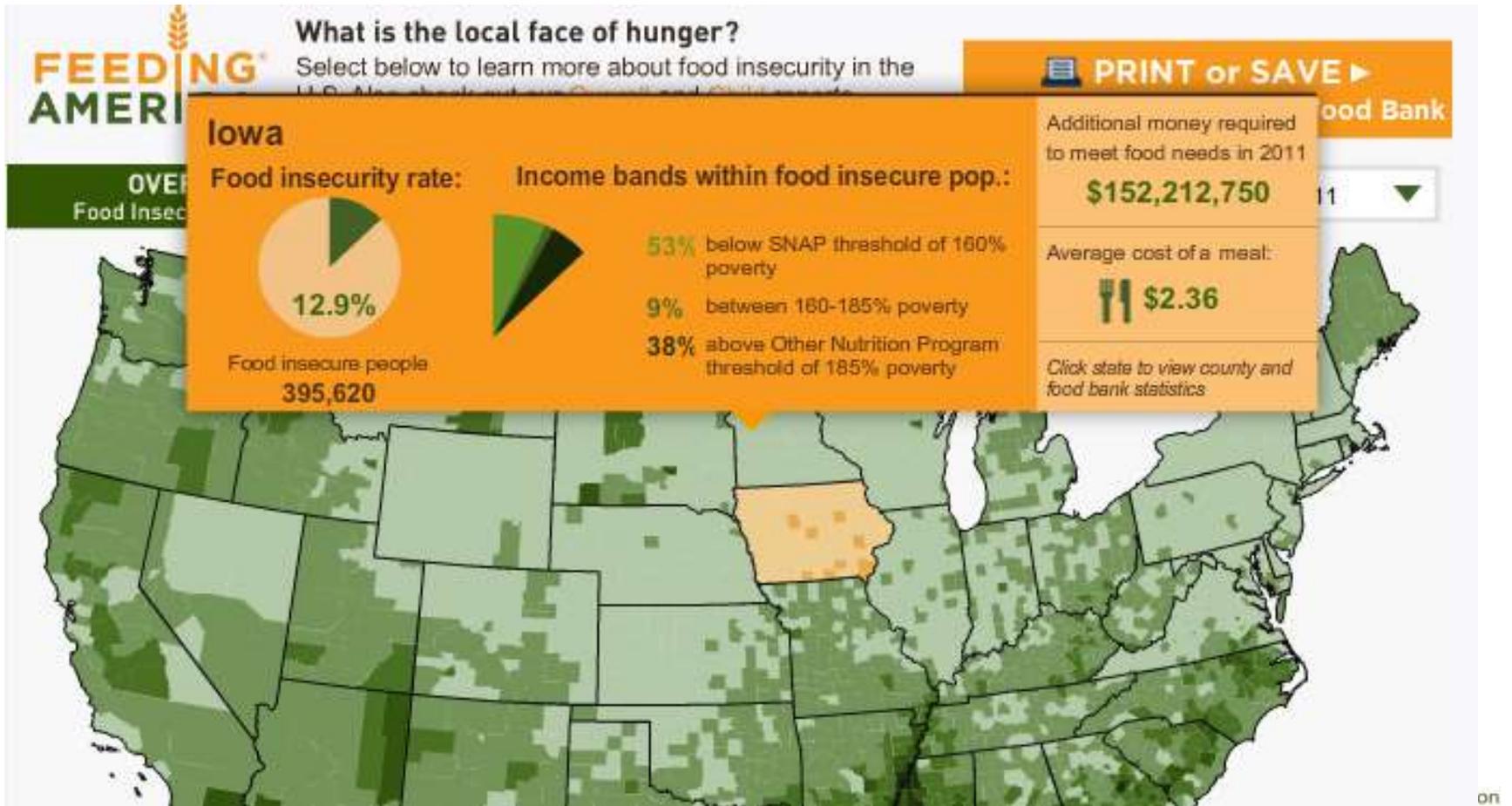
Iowa Food Bank Association



HUNGER IN IOWA



Hunger in Iowa

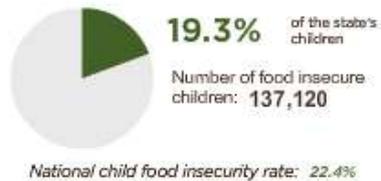


Hunger in Iowa

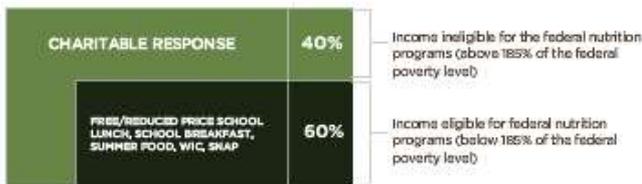


One in Five Children struggle with hunger in America

CHILD FOOD INSECURITY RATE



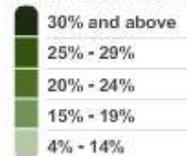
ESTIMATED PROGRAM ELIGIBILITY AMONG FOOD INSECURE CHILDREN



TOP counties with the highest child food insecurity rates

- Henry
- Wapello
- Lee
- Van Buren
- Muscatine

Child Food Insecurity Rates



Think about 5 children you know.

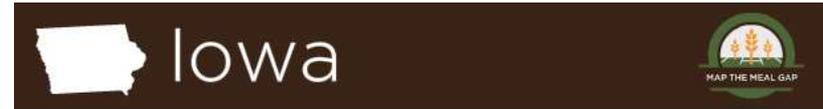
Now think about this: 1 in 5 children struggle with hunger in America.

together we can spread the word. **FEEDING AMERICA**

Iowa Food Bank Association



Hunger in Iowa



FOOD INSECURITY RATE



INCOME BANDS WITHIN FOOD INSECURE POPULATION



INCOME BANDS WITHIN FOOD INSECURE POPULATION

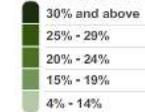


TOP counties with the highest food insecurity rates

- Lee
- Story
- Webster
- Black Hawk
- Henry



Food Insecurity Rates



Iowa Food Bank Association



Hunger in Iowa

National average food insecurity rate: 16.4%

AVERAGE COST
OF A MEAL

\$ 2.36

* National average cost of
a meal is \$2.67.

ADDITIONAL MONEY REQUIRED
TO MEET FOOD NEEDS IN 2011

\$ 152,212,750

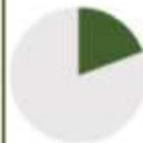
FIVE counties with the
highest food insecurity rates

Lee, Story, Webster, Black Hawk, Henry

Food insecure Iowans miss the equivalent of 64,496,928 meals in a year

CHILD FOOD INSECURITY IN IOWA

CHILD FOOD
INSECURITY RATE



19.3% of the state's
children

Number of food insecure
children: 137,120

Iowa Food Bank Association
Member Food Banks:

Food Bank of Iowa
Des Moines, Iowa
(515) 564-0330

HACAP Food Reservoir
Hiawatha, Iowa
(319) 393-7811

Northeast Iowa Food Bank
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Iowa Food Bank Association



NEXT STEPS: MOBILIZING THE STATE

Next Steps: Mobilize the State

- Educate
- Advocate
- Collaborate

WRAP-UP: FLIP CHART, QUESTIONS

For More Information

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Iowa Food Bank Association
cberkenes@feedingamerica.org

Website: www.iowafba.org

Facebook: Feeding Iowa; Iowa Food Bank Assoc.

Twitter: IowaFBA

Blog: iowafba.wordpress.com



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