



# IOWA HUNGER SUMMIT | 2019

TAKING THE MYSTERY OUT OF ADVOCACY

---

## OVERVIEW

**Organizer** | [United Ways of Iowa](#)

**Subjects Covered** | Advocacy, Capacity Building, Coalition Building

**Target Audience** | All Attendees

---

## SUMMARY

Service providers are very passionate and knowledgeable about their work. Their confidence often waivers when it comes to sharing that work and experience with policymakers. This session will help attendees better understand the role they can play in shaping those decisions by using their voices, experiences, and data.

---

## ACTION ITEMS

1. Understand the policymaking process and points of entry
  2. Tools for maximizing messaging
  3. Knowledge to build collaborations to scale the voices speaking for the same policies and populations
- 

## ABOUT THE ORGANIZATION

**United Ways of Iowa**

United Ways of Iowa brings together the power of United Ways and their local communities to drive impact in education, income and health.

## CONTACT

Madeline Goebel | Director, Community Outreach | [mgoebel@worldfoodprize.org](mailto:mgoebel@worldfoodprize.org) | 515-245-3726